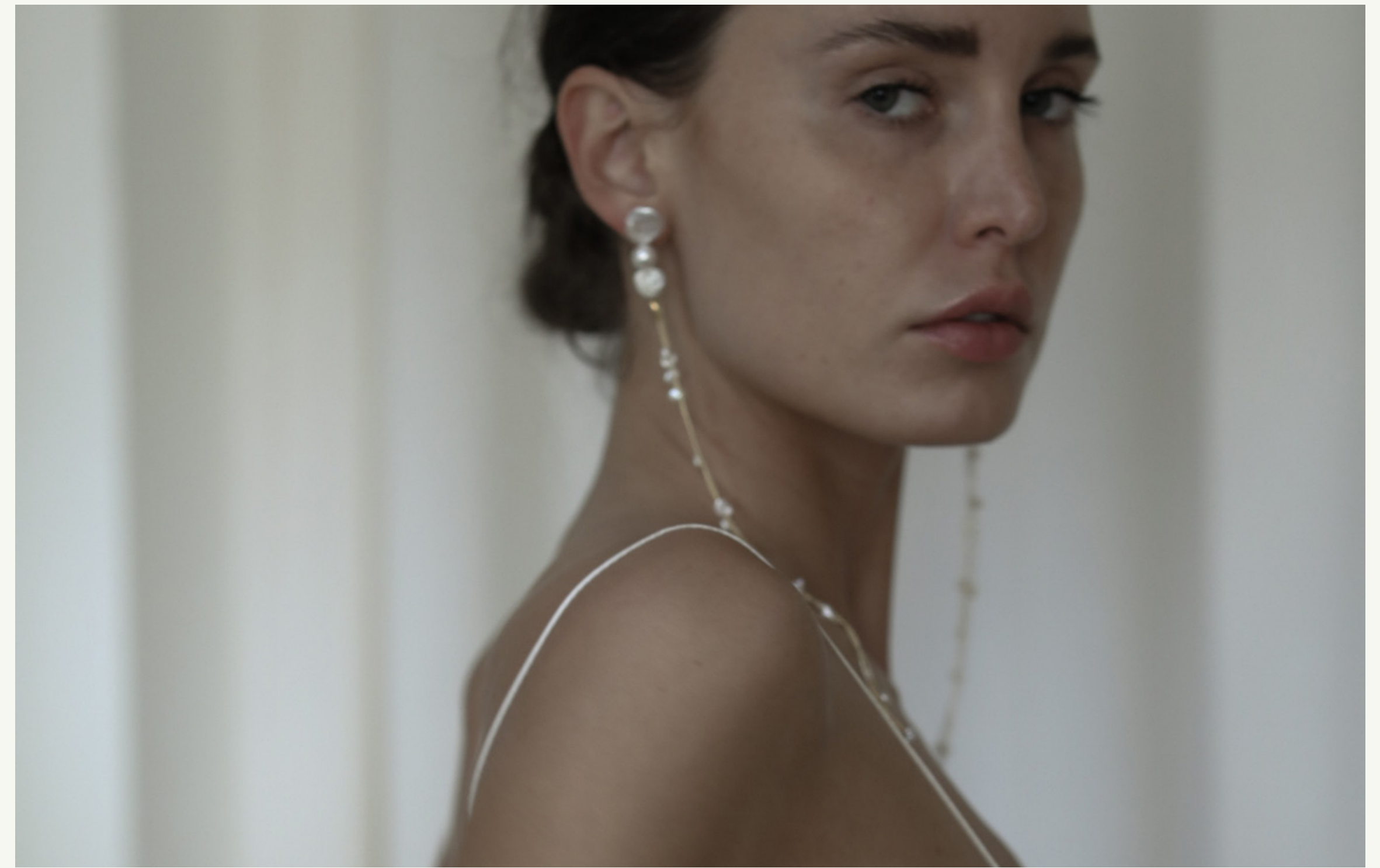
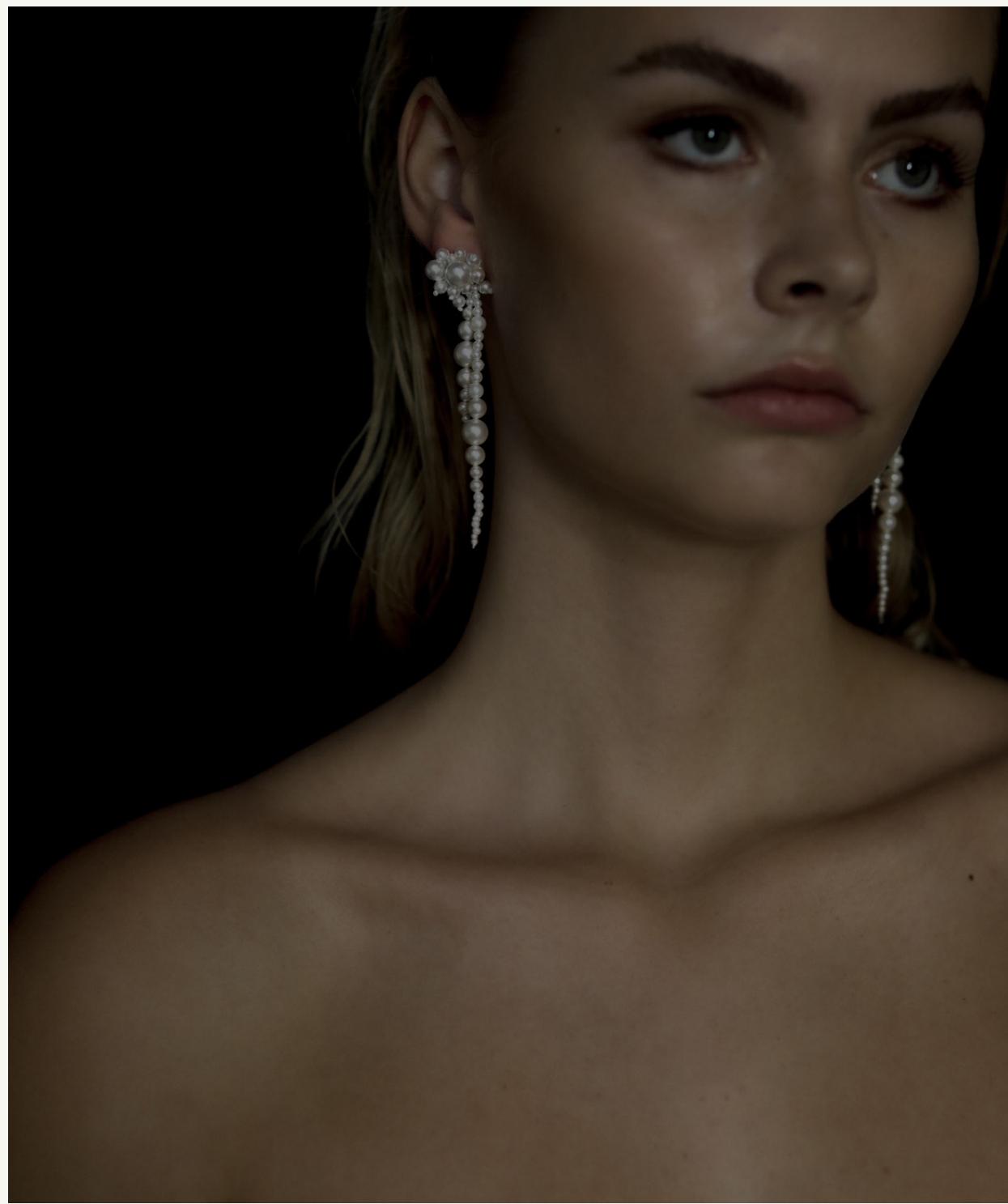




A . B . ELLIE

@A.B.ELLIE | INFO@ABELLIE.COM | ABELLIE.COM



ABOUT

A.B. ELLIE is an accessories brand based in St. Paul, Minnesota founded by a mother daughter trio in 2011, with the intention of catering to the modern woman — unconventional, authentic and carefree to trends but true to her style.

Our collections are created for the bold and who have an appreciation for the unexpected and the artistic. Brought to life through pearl and bead pairings, intricate engravings, and exceptional craftsmanship, A.B. ELLIE designs are inspired by wild minimalism.

WHY US?

Handmade

Our collections are handmade, both being a labor of love from design to creation.

Family Business

We're a family business, female owned. My mom makes cool shit, my sister sewed your earrings and bringing the anti-bride mantra to the bridal scene fuels me.

Transparent

You'll always know where you stand with us. From pricing to delivery, we'll keep you in the loop all the way. We'll be there for you.

Marketing

Our collection launches are supported with styled shoots, social media promos and more.



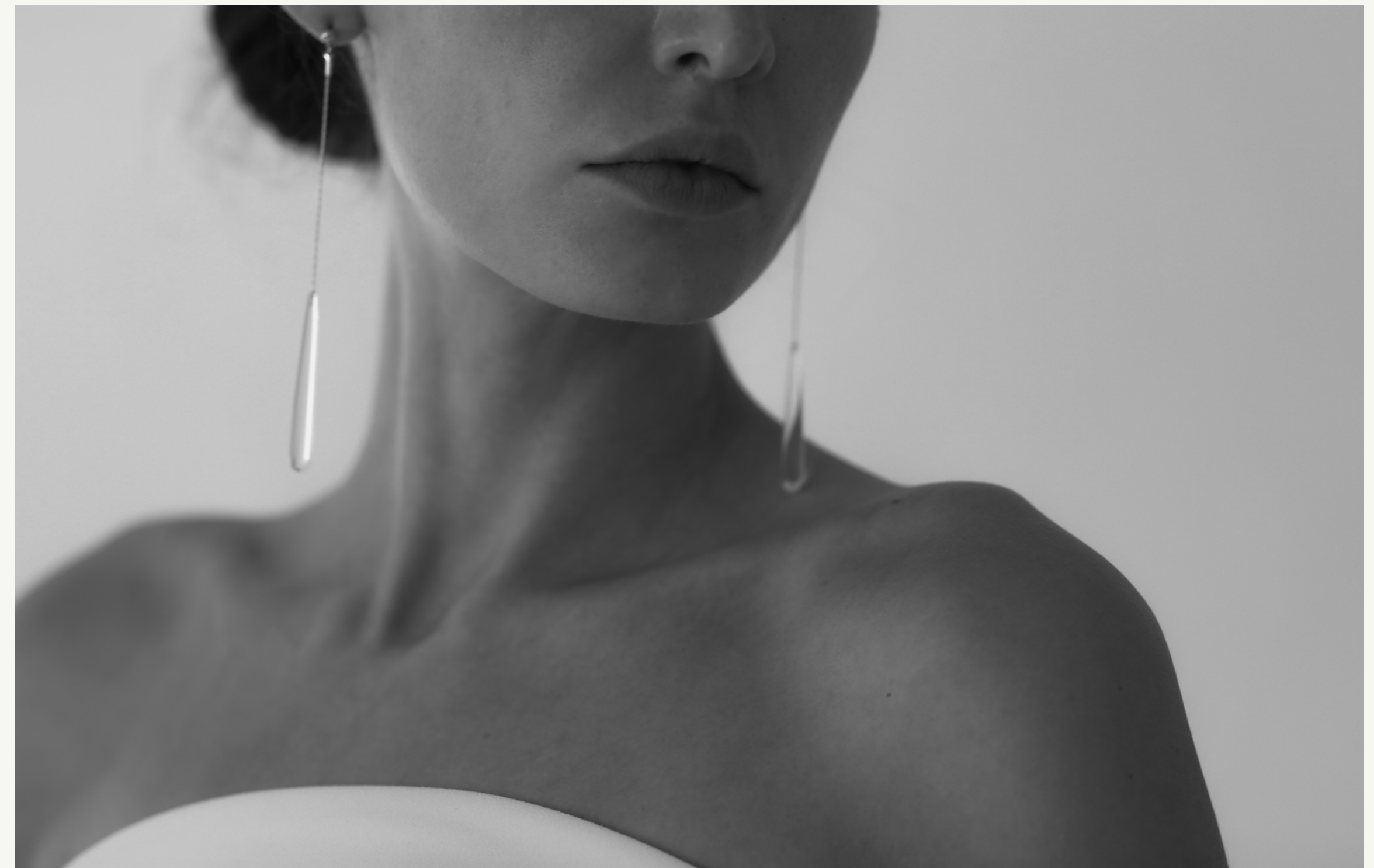


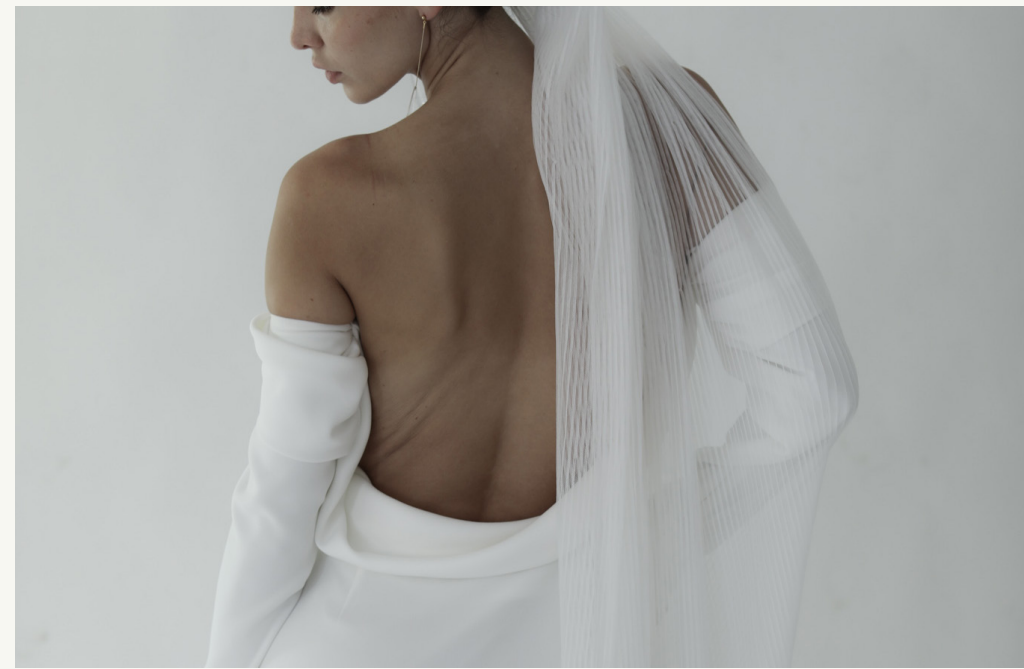
A.B. ELLIE COLLECTION

IT'S THE SOFTER SIDE OF BOLD, think handmade embroideries, romantic textures, organic florals and pearls with vintage undertones.

HDWR COLLECTION

IT'S MINIMALIST MEETS STATEMENT, think 14k gold mixed with artful form and freshwater pearl elements.





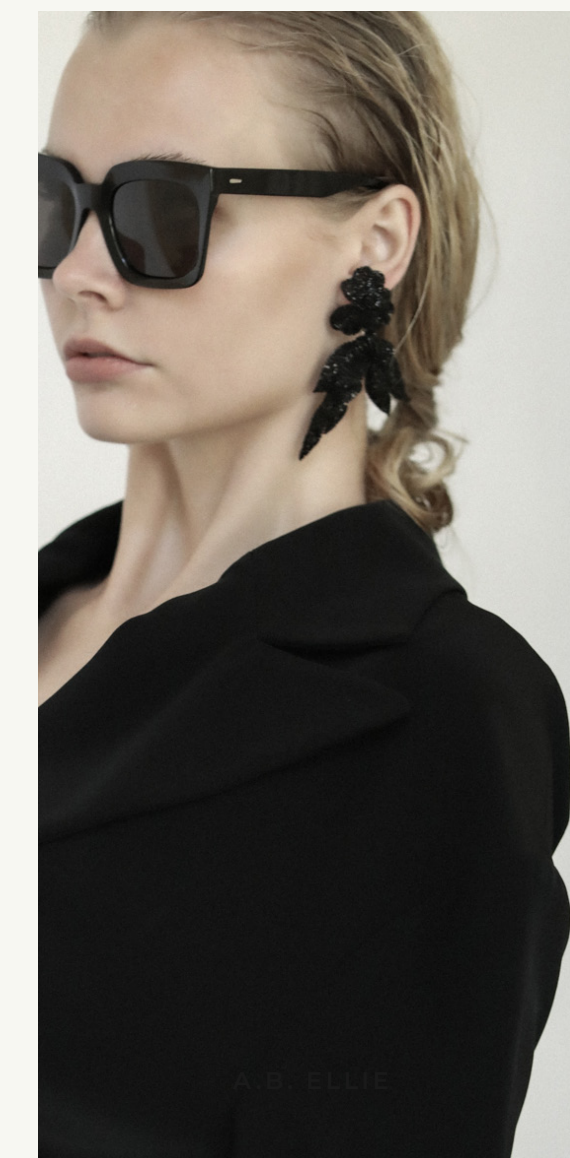
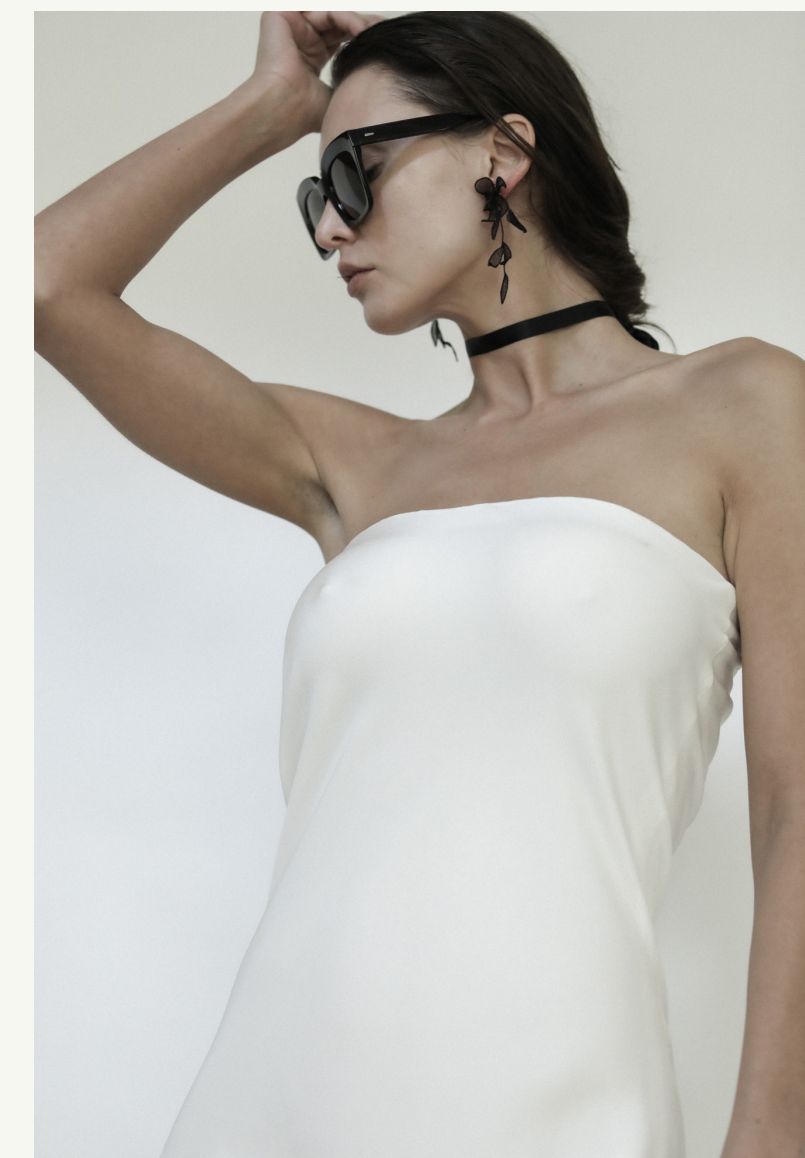
VEILS

IT'S THE ACCESSORY THAT SAYS, 'H*LL YES, I'M GETTING MARRIED!'. For us, it's a revival of an old tradition - we're tossing out norms + setting new standards for bridal.

From minimalist silhouettes to forward, editorial veils - the 'bride' moment comes in many forms.

THE MOODY SISTER COLLECTION

Feeling moody? We got you covered. Meet the moody sister collection, she's bold darkness meets glistening stones, beads and organic textures. For the anti-bride moment, date night, daily, vacay + beyond.



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