

A.B. ELLIE

@A.B.ELLIE INFO@ABELLIE.COM ABELLIE.COM





WELCOME

THANKS FOR GETTING IN TOUCH! THIS PR KIT OUTLINES SOME OF THE BENEFITS OF PARTNERING WITH US.

A.B. ELLIE IS AN ACCESSORIES BRAND BASED IN ST.PAUL, MINNESOTA FOUNDED BY A MOTHER DAUGHTER TRIO IN 2011, WITH THE INTENTION OF CATERING TO THE MODERN WOMAN — UNCONVENTIONAL, AUTHENTIC AND CARELESS TO TRENDS BUT TRUE TO HER STYLE.

x Ash, D + Tami

DESIGNERS + FOUNDERS OF A.B. ELLIE



NO. OF INSTAGRAM FOLLOWERS

52.8K

@a.b.ellie

PINTEREST IMPRESSIONS/MONTH

793K

@a_b_ellie

PINTEREST AUDIENCE/MONTH

398K

@a_b_ellie

UNIQUE WEB VISITS/MONTH

12K

abellie.com

NUMBER OF SHOPS CARRIED IN
WORLDWIDE

125

abellie.com

TESTIMONIAL

“I absolutely love everything made by a.b. ellie. I purchased earrings for my wedding initially, but now use just about every special occasion as an excuse to check the sales tab. Simple and clean, but clearly making a statement. Extremely high quality. You won't be disappointed!”

LORNA T.



WHY US?



HANDMADE

Our collections are handmade, both being a labor of love from design to creation. Our pieces are not mass-produced and most are created from the help of family and friends.



FAMILY BUSINESS

We're a family business, female owned. My mom makes cool shit, my sister sewed your earrings and bringing the anti-bride mantra to the bridal scene fuels me.



MARKETING

Our collection launches are supported with styled shoots, social media promos and more.



TRANSPARENT

You'll always know where you stand with us. From pricing to delivery, we'll keep you in the loop all the way. We'll be there for you.

PRESS

We've been lucky enough to have our work featured by some of the world's leading brands, publications, blogs and social media accounts.

BLOGS/SOCIAL

THE LANE

ONE FAB DAY

BRIDAL MUSINGS

PRESS

VOGUE

HARPER'S BAZARR

BRIDES

WORN BY

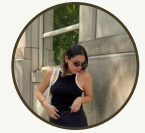
BONNIE RYAN

PAOLA RDZ

DAWN TAN



FEATURES

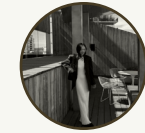


PAOLA RDZ



@prdz10

251 LIKES / 12 JUNE 2023



DAWN TAN



@dawn.tan

411 LIKES / 20 APRIL 2023



KITAKAZE ASUKA

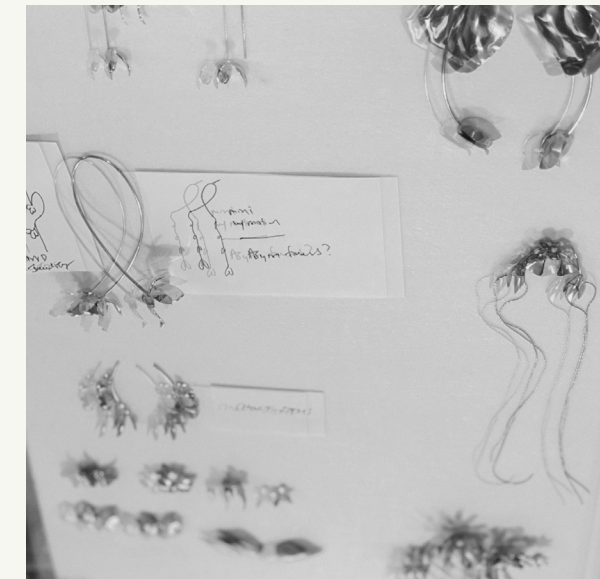


@asukaa02

35,419 LIKES / 9 APRIL 2023

PROCESS

1



SKETCH

It starts with an idea, a spark of inspiration that slowly develops into something more. Simple sketches turn into detailed designs, which grow to become the pieces our customers love + adore.



CREATE

From sewing on delicate glass accents, cutting silk organza petals, and coordinating the perfect mesh of romantic tones + bold details— every piece you purchase has been handled with love by many members of our team.



2

3



LAUNCH

Our collection launches are supported with styled shoots, social media promos and more.

CONTACT

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